



NEWS RELEASE

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FOR IMMEDIATE RELEASE
July 13, 2009

GENERAL CABLE JOINS GREEN SUPPLIERS NETWORK

HIGHLAND HEIGHTS, KENTUCKY, July 13, 2009 – General Cable (NYSE: BGC) accelerates its environmental commitment through the participation of the Green Suppliers Network (GSN) technical review of its Marshall, TX Utility Plant. Sponsored by a Corporate Champion of GSN, General Cable was nominated as one of five suppliers to partake in the review and be designated a Green Suppliers Network Partner.

The Green Suppliers Network, managed jointly by U.S. EPA and the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST/MEP), leverages a national network of manufacturing technical assistance resources to help companies become more sustainable. The onsite technical review, which takes approximately three to four days, audited all aspects of General Cable's manufacturing processes, including recycling, power usage and waste. Under the GSN program, General Cable's Lean corporate culture will be aligned even more directly with environmental improvements to produce products with sustainable environmental performance.

“As we continue to strengthen as a Lean, flexible and responsive global organization, the quest to introduce new and better products through continuous improvement of environmentally-sound processes and product designs reflect our on-going commitment to achieving industry-leading standards.” comments Steve Messinger, Vice President, Risk Management for General Cable. “We are pleased to be recognized as one of our Corporate Champion's suppliers that is dedicated to environmental excellence, and proud to a part of the GSN program.”

By participating in the GSN technical review, we not only support our own Lean and Green culture but strengthen our alignment with the sustainability goals of our utility alliances, ultimately providing more energy efficient and low-carbon options to deliver clean reliable power to the utilities' customer base,” states Patrick Gorman, Vice President and General Manager, North American Utility for General Cable. “Lean manufacturing techniques coupled with sound environmental management strategies will ensure that we are delivering value to our customers – high-quality products with minimal waste.”

The Green Suppliers Network's *Lean and Clean Advantage* drives environmental excellence by targeting companies, such as General Cable, with strong environmental records to go above and beyond their legal requirements. By expanding the traditional definition of Lean to one that includes environmental wastes opens up significant business improvement opportunities, further strengthens Lean results, and improves environmental performance.

General Cable (NYSE: BGC), a Fortune 500 company headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. Energy cables include low-, medium- and high-voltage power distribution and power transmission products. The Industrial and Specialty segment is comprised of application-specific cables for uses such as electrical power generation (traditional fuels, alternative and renewable sources, and distributed generation), the oil, gas and petrochemical industries, transit, mining, industrial automation, marine, military and aerospace applications, power applications in the telecommunications industry, and other key industrial segments. Communications wire and cable products transmit low-voltage signals for voice, data, video and control applications. General Cable, with annual revenues over \$6 billion, has 46 manufacturing facilities in 23 countries and offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Visit our website at www.GeneralCable.com.

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Release No. 0616
07/13/09