



NEWS RELEASE

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ROBERT KENNY JOINS GENERAL CABLE AS VICE PRESIDENT AND GENERAL MANAGER, DATACOM CABLES

HIGHLAND HEIGHTS, KENTUCKY, June 11, 2007 – General Cable announced today that Robert D. Kenny will join General Cable as Vice President and General Manager, Datacom Cables. He will have responsibility for the Company's premise, fiber optic and central office cable businesses. Kenny will report to Gregory Lampert, Senior, Vice President and General Manager of Carol and Datacom Products.

"Bob is a well recognized technology and commercial leader in the communications industry, and we look forward to having him accelerate the outstanding progress we have made in the Datacom business over the past few years," said Lampert. "He has driven profitable growth through technology in each of his senior level general management positions. Bob was also instrumental in creating several key premise cabling patents."

Kenny holds a Bachelor of Science degree in Electrical Engineering from Ohio Northern University. Over the past 20 years, he has held senior level management positions in technology, marketing and general management with Belden and ADC/Krone. Most recently, Bob was Global Business and Technology Manager for DuPont's Cabling Solutions segment.

General Cable (NYSE:BGC), headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. The Company offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Energy cables include low-, medium- and high-voltage power distribution and power transmission products. The Industrial and Specialty segment is comprised of application-specific cables for uses such as electrical power generation (traditional fuels, alternative and renewable sources, and distributed generation), the oil, gas and petrochemical industries, mining, industrial automation, marine, military and aerospace applications, power applications in the telecommunications industry, and other key industrial segments. Communications wire and cable products transmit low-voltage signals for voice, data, video and control applications. Visit our website at www.GeneralCable.com

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