

CONTACT: Karen Ouellette
Director
Corporate Communications
(860) 465-8777

FOR IMMEDIATE RELEASE
May 19, 2011

General Cable Enhances Uniblend® Medium-Voltage Cable for Pulling Longer, Faster

HIGHLAND HEIGHTS, KENTUCKY, May 19, 2011 – General Cable (NYSE: BGC) is proud to announce Uniblend® LF MV-105, the trusted brand of medium-voltage cable that now features a Low-Friction PVC jacket for ease of installation. With up to a 45% reduction in coefficient of friction, Uniblend LF can be pulled longer and faster, delivering efficient, cost-effective performance for even the most difficult installations.

Uniblend LF is available with both copper compact Class B stranded conductors that provide excellent electrical stability and aluminum compact Class B STRANDFILL® blocked conductors for longitudinal water penetration resistance. Its ultra-clean EPR insulation provides excellent heat and moisture resistance, flexibility for easy handling, high dielectric strength, low dielectric loss and electrical stability under stress, while its triple-layer extrusion of strand shield, insulation and insulation shield combine to form a virtually perfect cable core. Uniblend LF's 5 mil copper tape shield with 25% overlap stands up to the rigors of installation and provides superior short-circuit performance.

“Uniblend is the same brand of medium-voltage cable from General Cable that the industry has known and trusted for nearly 50 years,” said Steve Crowley, Vice President, General Cable Industrial Sales. “In keeping with our commitment to maintain the most comprehensive line of industrial power cables for every application, Uniblend LF is our medium-voltage cable offering with an enhanced low-friction, lead-free PVC jacket that provides easier installation in the most demanding environments, while continuing to provide the excellent heat, moisture, chemical and flame resistance that the Uniblend brand is known for.”

Ideally suited for a broad range of performance-demanding medium-voltage applications, Uniblend LF MV-105 is compatible with all standard splice and termination kits and can be installed in conduit, open tray and underground duct applications. It is available in voltages ranging from 5 kV to 35 kV and meets or exceeds all electrical and physical requirements of UL 1072 MV-105.

General Cable (NYSE: BGC), headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. Energy cables include low-, medium- and high-voltage power distribution and power transmission products. The Industrial and Specialty segment is comprised of application-specific cables for uses such as electrical power generation (traditional fuels, alternative and renewable sources, and distributed generation), the oil, gas and petrochemical industries, mining, industrial automation, marine, military and aerospace applications, power applications in the telecommunications industry, and other key industrial segments. Communications wire and cable products transmit low-voltage signals for voice, data, video and control applications. General Cable, with annual revenues over \$4.8 billion, has 47 manufacturing facilities in 25 countries and offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Visit our website at www.GeneralCable.com.

###