



PROVIDING THE
AUTOMOTIVE
WIRE AND CABLE...
THAT MOVES THE WORLD

**Serving the Automotive Aftermarket
and OEMs Worldwide**

 **General Cable**

WIRE AND CABLE... THAT MOVES THE WORLD

General Cable is the answer for wire and cable products in today's fast paced automotive aftermarket. We provide everything from ignition wire sets and single leads, to bulk ignition wire, primary wire and battery starter cable. General Cable Corporation has all the power of its products, know-how, services, systems and people focused and ready to *Move The World*. One Source—providing customers all of the wire and cable products they need—seamlessly and efficiently.

One Automotive Team—committed to the highest level of customer satisfaction, backed by leading-edge technology, manufacturing, distribution and customer service.

One Global Company—with a rich history and a strong future. From supplying the wire used by Samuel Morse for the historic communications link-up between Washington and Baltimore in 1844, to providing the power cable from the Hoover Dam to Los Angeles, to wiring the Statue of Liberty twice—first in 1886 and again for the centennial celebration in 1986—General Cable has had a hand in creating historical, technological moments for over a century.

General Cable has always been a front-runner in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the communications, energy, industrial and specialty markets.



In fact, our automotive manufacturing history dates back to the 1920s when we began the manufacture of "Wiry Joe," a line of wiring harnesses for the Model T Ford. We quickly became the largest independent manufacturer of replacement wire and cable in the world, specializing in the automotive market.

Today, General Cable is a \$2.2 billion wire and cable manufacturer and serves its customers through a network of 27 manufacturing facilities in nine countries and through sales representation and distribution centers worldwide.





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General Cable, headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum, and fiber optic wire and cable products for the communications, energy, industrial and specialty markets. The Company serves its customers through a global network of 27 manufacturing facilities in nine countries and through sales representation and distribution centers worldwide.



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