



NEWS RELEASE

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**GENERAL CABLE'S INDIANAPOLIS, INDIANA
COMPOUNDS MANUFACTURING FACILITY
RECEIVES *INDUSTRYWEEK'S* BEST PLANTS AWARD
AS ONE OF THE BEST MANUFACTURING PLANTS IN NORTH AMERICA**

Highland Heights, Kentucky – January 21, 2008 – General Cable's Indianapolis, Indiana manufacturing facility, which produces polymeric compounds, has been selected by Penton Media's *INDUSTRYWEEK* magazine, the leading publication among senior manufacturing executives, as one of the 10 Best Plants in North America. *INDUSTRYWEEK'S* Best Plants Award Program, which started 18 years ago, is an annual salute to outstanding manufacturing facilities that are on the leading edge of efforts to increase competitiveness, enhance customer satisfaction, and create stimulating and rewarding work environments.

"The *INDUSTRYWEEK* Best Plants program is an annual celebration of world-class manufacturing and continuous improvement practices. In addition to the effectiveness of the 10 factories chosen as 'best plants,' they share the common traits of an unending pursuit of excellence, recognizing they can't be leaders in their industries without their employees' support and they are aligned in a mission of successfully tackling the challenges of being a 21st century North American manufacturer," said Jill Jusko, *INDUSTRYWEEK'S* Senior Editor. "*INDUSTRYWEEK* salutes the exemplary achievements of the 2007 IW Best Plants, and is proud to share their success stories."

General Cable's Indianapolis Compounds plant will receive a commemorative award during ceremonies scheduled on January 29, 2008. This honor recognizes the plant's world-class manufacturing capabilities and its commitment to continuous improvement. General Cable's Indianapolis Compounds plant was selected from nearly 200 facilities nominated as leaders in their industries.

Competing plants reported management practices and plant performance in categories such as quality, customer and supplier relations, employee involvement, application of new technologies, productivity, cost reductions, manufacturing flexibility and responsiveness, inventory management, environmental and safety performance, new product development and overall market results. The top 10 selected winners report some astounding manufacturing achievements in these areas.

"General Cable is once again pleased to receive this award from *INDUSTRYWEEK* in recognition of our manufacturing excellence," said Gregory B. Kenny, President and Chief Executive Officer of General Cable. "We use the *INDUSTRYWEEK* competition as a benchmark for comparing our manufacturing performance against the best in the world. I would like to commend Mark Thackeray, General Cable's Senior Vice President of North American Operations, Buck Wright, Indianapolis Compounds Plant Manager, and their respective teams, for setting demanding goals and providing the tools and training for our associates to achieve them."

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"Lean Manufacturing, combined with Six Sigma quality improvement tools, continues to drive major improvements in all our manufacturing operations," added Mark Thackeray, Senior Vice President, North American Operations. "Our strategy to achieve manufacturing excellence has made General Cable a much stronger company today. Lean Thinking is part of our culture of continuous improvement, along with the engagement and contribution of our associates—something we call 'OLPC' or Operator Led Process Control. The Indianapolis plant is operating very close to our ideal vision of OLPC."

"Since 2001, General Cable has had nine plants selected as finalists in the Best Plants competition. Four of those plants have gone on to achieve the title of one of the Top 10 Plants in North America," continued Thackeray. "They are Altoona, Pennsylvania, USA, in 2003; Moose Jaw, Saskatchewan, Canada, in 2005; Tetla, Tlaxcala, Mexico, in 2006, and now, Indianapolis, Indiana, USA, in 2007. This achievement recognizes our Company's world-class manufacturing capabilities, as well as the mindset of continuous improvement shared by all General Cable associates worldwide."

"Our associates come to work committed to make things better everyday," said Buck Wright, Indianapolis Compounds Plant Manager. "We are very proud of our accomplishments and to be recognized with this prestigious *INDUSTRYWEEK* Best Plants Award."

The complete list of winners and an in-depth profile on General Cable's Indianapolis, Indiana Compounds plant can be found at www.industryweek.com/iwbestplants.

About General Cable

General Cable (NYSE:BGC), headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. Energy cables include low-, medium- and high-voltage power distribution and power transmission products. The Industrial and Specialty segment is comprised of application-specific cables for uses such as electrical power generation (traditional fuels, alternative and renewable sources, and distributed generation), the oil, gas and petrochemical industries, mining, industrial automation, marine, military and aerospace applications, power applications in the telecommunications industry, and other key industrial segments. Communications wire and cable products transmit low-voltage signals for voice, data, video and control applications. General Cable, with annual revenues over \$5 billion, has 46 manufacturing facilities in 22 countries and offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Visit our website at www.GeneralCable.com.

About *INDUSTRYWEEK*

*INDUSTRYWEEK connects decision-makers within manufacturing enterprises to share ideas and tools that inspire action. Its award-winning presentation of trends, news, analysis, research and peer-to-peer conversation motivates manufacturing leaders to achieve their goals. In print, on-line and in-person, the *INDUSTRYWEEK* community is the leading resource for manufacturing operations knowledge. *IW* is a brand of Penton Media, Inc. (www.penton.com, OTCBB: PTO), a diversified business-to-business media company.*

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