



4 Teseneer Drive
Highland Heights, KY 41076

April 29, 2008

Dear Valued Customer:

Next to copper, polyethylene is the largest single material component in telecommunications copper outside plant cable, representing approximately 15% of the price. In the past two years polyethylene, a petroleum based product, has seen unprecedented price volatility, with cost increasing by more than 50%. The rapid price escalation has been driven by a number of factors, including rising feedstock prices (oil and natural gas) and supply and demand economics due to tight refining capacities. The cost increases in wire and cable grade polyethylene have been extreme in the past six months and is expected to continue on this path into the foreseeable future.

Historically, General Cable has used a Bureau of Labor Statistics (BLS) index, *Plastics and Resins*, to capture cost changes for polyethylene for our large contractual telecommunications customers. This index covers a broad range of materials and does not tie directly to the very specific polyethylene types used in the manufacture of telecommunications cable. Prior to 2006, polyethylene pricing was fairly stable, so this methodology sufficiently captured the slight price movements. With the continued rise in polyethylene pricing over the last two years, the general BLS index has significantly lagged actual polyethylene price movement causing General Cable to absorb higher material costs that were intended to be treated as pass through costs via the index based price mechanism.

As a result of these factors beyond our control, General Cable will be requesting a change in the mechanism used to recover polyethylene costs for our contractual telecommunications customers. The change will be to treat polyethylene as a commodity with true pass through pricing, using actual variances in polyethylene cost as the price adjuster, just as we do with copper. The proposed practice is similar to the methodology used in other General Cable businesses. Your General Cable account representative will be contacting you in the next week to set up a meeting to explain this proposal and pricing mechanism in more detail. The intention is to implement this change with pricing effective July 1, 2008.

A handwritten signature in black ink, appearing to read 'Roger Roundhouse', written in a cursive style.

Roger Roundhouse
Senior Vice President & General Manager
Specialty Wire Harnesses & Telecommunications
General Cable Corporation