



## NEWS RELEASE

### General Cable Wins “BEST OF TRADE SHOW” Award at WINDPOWER Conference and Exhibition 2009

**Boston, Massachusetts and Highland Heights, Kentucky, July 6, 2009** – BestofTradeShow.com announced General Cable as one of its top picks and “BestofTradeShow” Award Winners for its wide range of products featured at the WINDPOWER Conference and Exhibition 2009.

WINDPOWER, the largest annual wind conference and exhibition in the world, was held May 4-7 in Chicago, Illinois and featured over 13,000 attendees and over 1,000 exhibitors. At a show of this size there is an overwhelming amount of information and it is BestofTradeShow.com’s mission to separate the absolute best from the rest so that attendees may zero in on the information that will most benefit their business.

General Cable showcased a broad range of renewable energy products ideal for the wind market. These products included nacelle cables, which are engineered to withstand the flexing and vibrations typically experienced in the rigorous environment where the controls for the turbine are held; custom cable assemblies that meet customer specifications and offer ease of installation; tower cables, both copper and aluminum constructions, which provide cabling solutions for flexible and static vertical applications within the tower; insulated and bare grounding products that meet tower and system grounding requirements; high-dielectric-strength, low-dielectric-loss, underground collection system cables that provide efficient transmission of power to the substation for distribution; substation and transmission overhead and underground transmission conductors and cables that deliver power from the substation to the power grid; and a full range of fiber optic Supervisory Control and Data Acquisition (SCADA) system cables, which offer monitoring and operational networks for wind farms.

The BestofTradeShow Award is given only to companies that are leaders in their market. “General Cable is pleased to receive this Award in recognition of our leadership within the renewable market,” commented Patrick Gorman, General Cable’s Vice President of Energy Sales, U.S. “We are well-positioned globally to support the surging demand for renewable energy.”

**About General Cable**

*General Cable is a global leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, and communications markets. Visit our Web site at [www.generalcable.com](http://www.generalcable.com).*

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**About BestofTradeShow.com**

*BestOfTradeShow.com features information about the hottest companies, products, services and thought leaders being featured at the top industry trade shows. Walking the aisles of a trade show or surfing the pages of the Internet, you are bombarded with an overwhelming amount of information. Our mission is to separate the absolute best from the rest, so that you can zero in on the information that will most benefit your business. For more information about BestofTradeShow.com, visit <http://www.bestoftradeshow.com>.*

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