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General Cable Introduces Economical, Eco-friendly EmPowr[®] Link CL[™] Medium-Voltage Cable

HIGHLAND HEIGHTS, KENTUCKY, May 18, 2011 – General Cable (NYSE: BGC) is proud to announce EmPowr[®] Link CL[™] medium-voltage cable, the next generation in renewable energy collection systems that costs less now and pays more later.

EmPowr Link CL cable features General Cable's innovative redesign of the concentric neutrals, resulting in less high-cost copper for reduced material cost. With the latest in Cross-Linked Polyethylene (XLPE) cable jacketing, EmPowr Link CL provides better efficiency over the life of the cable through cooler operation, lower line loss and greater resistance to deformation. These built-in cost benefits and long-term efficiencies, combined with lead-free compounds and General Cable's returnable reels and carbon credit value, makes EmPowr Link CL an eco-friendly option, allowing customers to go green and save green for a better return on investment.

"Utilities have historically used Linear Low-Density Polyethylene (LLDPE) thermoplastic jackets for medium voltage cable. While LLDPE provides a balance of cost and physical protection, EmPowr Link CL's XLPE cable jacketing provides an even lower total cost, making it the future of utility power cable," says Joe DeBolt, Director of Renewable Energy, General Cable Utility Cables. "Through extensive testing, this next generation cable has been proven to meet the needs of today's wind farm and solar collection systems while continuing to provide the equivalent physical properties, coefficient of friction and easy installation characteristics of our traditional EmPowr Link LLDPE jacket constructions."

Using industry-recognized testing, EmPowr Link CL demonstrates a 25 percent reduction in copper in the concentric neutrals. This has been achieved by the XLPE jacket's higher transient temperature of 350°C compared to 200°C for LLDPE, providing a greater amount of fault current capability for a given cross-sectional area. The reduced copper concentric neutrals increase the shield resistance for lower line loss. As demonstrated in 3 x 1/C Cable/Conduit 140°C testing, the enhanced thermomechanical performance of EmPowr Link CL also provides excellent resistance to deformation over LLDPE jacketed cables. In a comparative study based on average energy costs and 20 circuit miles over a 20-year life, EmPowr Link CL provides a savings of nearly \$1 million over LLDPE jacketed cables. Visit us at Wind Power 2011 Booth 2609a.

General Cable (NYSE:BGC), headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. The Company offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Energy cables include low-, medium- and high-voltage power distribution and power transmission products. The Industrial and Specialty segment is comprised of application-specific cables for uses such as electrical power generation (traditional fuels, alternative and renewable sources, and distributed generation), the oil, gas and petrochemical industries, mining, industrial automation, marine, military and aerospace applications, power applications in the telecommunications industry, and other key industrial segments. Communications wire and cable products transmit low-voltage signals for voice, data, video and control applications. Visit our Web site at www.GeneralCable.com.

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