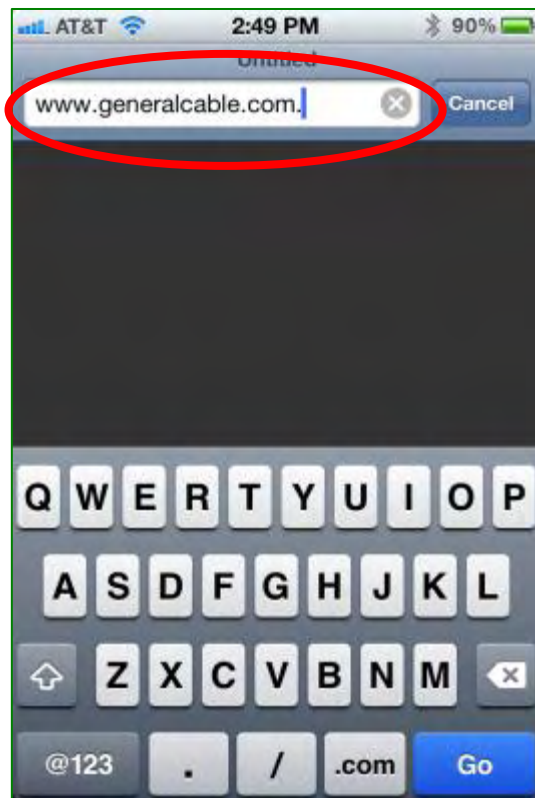


General Cable's Interactive Catalog...

IS THERE AN APP FOR THAT?

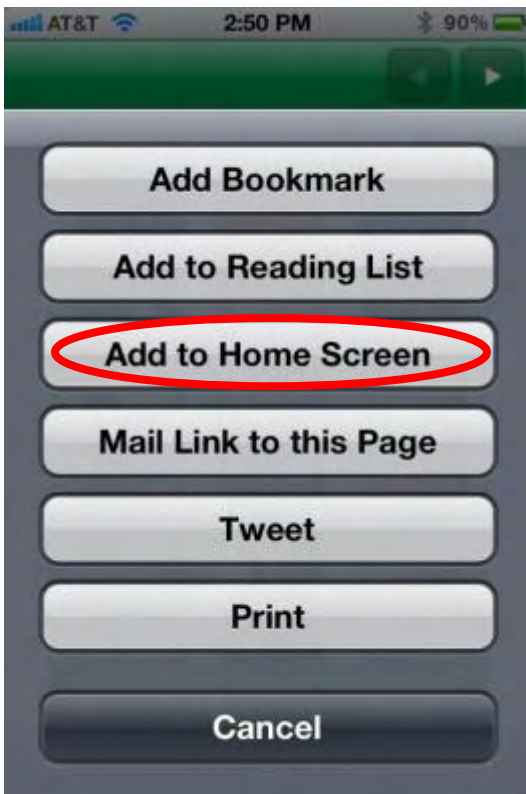
Here's a simple trick for getting a link on your iPhone or iPad to all General Cable Catalogs without the hassle of navigating anywhere to download an App.

1. Open your browser and navigate to General Cable's Web site at www.generalcable.com

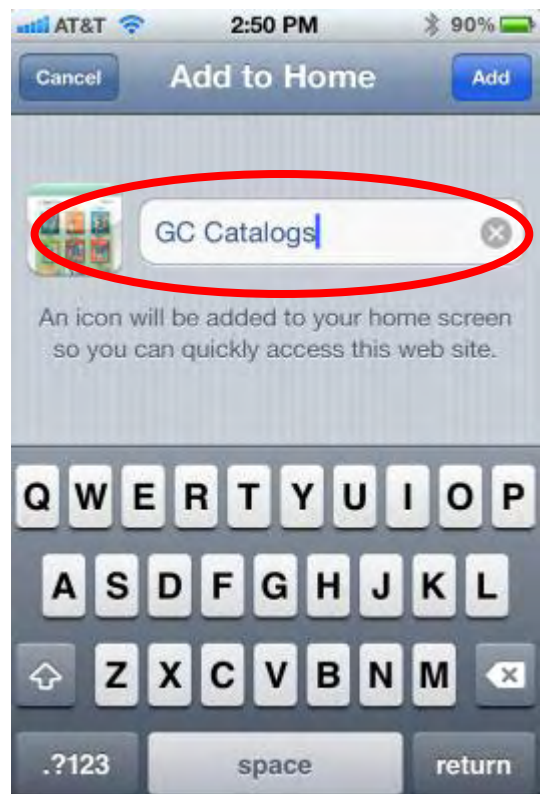


2. Once on the site, select the **CATALOGS** link in the main navigation (4th link over)

3. Your iPhone or iPad will automatically go to the mobile version of the **CATALOG MENU** page
4. Selecting the center icon at the bottom of the page will present a list of options (*Add Bookmark, Add to Reading List, etc.*)



5. Select **ADD TO HOME SCREEN**



6. Keep the Default Title or change it if you would like



You now have successfully added the GC Interactive Catalog Icon to your Home Page, which acts just like an App without having to download anything from the Web.

By simply clicking on the icon, you are now directed immediately to the tool.

You may also do the same for our General Cable site (www.GeneralCable.com) and our Corporate Social Responsibility Site (www.GeneralCableCSR.com).