



July 28, 2008

**Subject: NextGen Fiber Price Increase Effective September 1<sup>st</sup>, 2008**

Dear Valued Customer:

Since our last price adjustment dated August 15, 2007, increasing raw material costs have continued to place inflationary cost pressures on the market. As a result, General Cable finds it necessary to announce a price increase on our NextGen Fiber Optic Cable products effective September 1, 2008. The increase will average between 3-5% across these products.

Current backorders will be honored at the prices in effect at the time of order placement. Any orders received prior to the effective date of the price increase will be priced at current prices. However, upon the date of this letter, General Cable reserves the right to accept additional orders at current prices based on historical monthly order volume.

It is General Cable's intention to support our valued customers. Please feel free to contact your Regional Sales Manager or Datacom Product Representative with any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Craig Snyder'.

Craig Snyder  
Vice President Sales  
Data Communications

A handwritten signature in cursive script, appearing to read 'Bob Kenny'.

Bob Kenny  
VP and General Manager  
Data Communications